

# WHERE STARS ARE BORN

A TALENT UNLIMITED HIGH SCHOOL PTA FUNDRAISING GALA

## Talent Unlimited High School PTA

Thursday, May 7, 6:00 PM

TU Rehearsal Room & Mini Show Room, 300 E 68th Street, New York, NY

On behalf of the Talent Unlimited High School (TU) Parent Teacher Association, we are pleased to invite you to partner with us as a corporate sponsor for our signature fundraising gala, “**Where Stars Are Born.**” This premier event celebrates the extraordinary talent and creative spirit of our students—young artists who are not only honing their craft but shaping the future of the arts.

As a specialized arts high school in Manhattan, Talent Unlimited provides rigorous academic instruction alongside professional-level training in music, theater, dance, and visual arts. Our students are an inclusive ensemble, empowered to collaborate and take responsibility for authentic, bold choices. This gala is an opportunity to invest in students who dream boldly and ensure they have access to the resources they need to thrive.

By sponsoring this event, you are aligning your brand with excellence and creative equity while directly supporting NYC’s next generation of innovators. We look forward to discussing how your partnership can help our students reach their fullest potential.

### About Talent Unlimited High School

Talent Unlimited High School is a premier public arts institution where creativity is a calling, not an extracurricular. We nurture young creatives through five specialized studios:

- Dance: Focus on ballet and modern dance, including improvisation, West African, and Paul Taylor styles.
- Drama: Intensive study of acting techniques, theater history, voice, and speech.
- Instrumental Music: Engagement in theory, solo repertory, and chamber music.
- Musical Theatre: Training in drama, vocal, tap, and acting through song.
- Vocal Music: Specializing in ensemble singing, classical repertoire, and opera.

Our school has a proud legacy of alumni who have become cultural leaders, including Laurence Fishburne, Mos Def, Kadeem Hardison, Lisa Lisa, and Brenda K. Starr, to name a few.



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## About the Gala “Where Stars Are Born”

The "Where Stars Are Born" theme recognizes our students as stars in the making who deserve to be seen and affirmed. The evening will serve as a bridge between our history of accomplished alumni and the bright future of our current students.

The event will feature:

- Student performances across all artistic disciplines.
- A silent auction featuring 50–75 items with a starting value of \$50.00
- A community showcase and opportunities to connect with arts professionals and advocates.

Your Impact: Proceeds directly fund student productions, artistic equipment, visiting artist workshops, and scholarships.

## Sponsorship Levels

### ☀️ TITLE SPONSOR – \$5,000

- Recognition as the Presenting Sponsor on all marketing materials (PTA & TU websites, social media, and newsletters).
- Prominent logo placement on event signage and a focal point on the Step and Repeat.
- Full-page ad in the Gala program and the Musical Theater spring show playbill.
- Stage Acknowledgement and verbal recognition during the program.
- 4 VIP tickets to the Gala and 4 tickets to a TU spring performance of your choice.
- Optional customized student engagement opportunity.

### 🎭 FUTURE CREATOR SPONSOR – \$3,000

- Prominent logo placement in the event program and on the Step and Repeat.
- Half-page ad in the event program.
- 2 VIP tickets to the Gala and 4 tickets to a TU spring performance of your choice.
- (3) Social media posts and (3) weekly newsletter mentions.

### 🎵 GOLD SPONSOR – \$1,500

- Logo placement and quarter-page ad in the event program.



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- 4 General Admission tickets to the Gala.
- 2 tickets to a TU spring performance of your choice.
- (2) Social media mentions and newsletter recognition.

## FRIEND OF THE ARTS – \$1,000

- 2 General Admission tickets to the Gala.
- 2 tickets to a TU spring performance of your choice.
- Logo in the program and (1) newsletter mention.

## Sponsorship Commitment Form

Organization/Individual Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### Sponsorship Level:

- Title Sponsor (\$5,000)
- Future Creator Sponsor (\$3,000)
- Gold Sponsor (\$1,500)
- Friend of the Arts (\$1,000)
- General Donation: \$\_\_\_\_\_

### Payment Method:

- Check Enclosed (Payable to Talent Unlimited High School PTA)
- Credit Card:  Visa  MC  AMEX  Discover Card

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Number: \_\_\_\_\_ Exp: \_\_\_\_\_

Signature: \_\_\_\_\_

Other Form of Support:

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Please submit your commitment and logo materials to Alyeson at [talentunlimitedhspta@gmail.com](mailto:talentunlimitedhspta@gmail.com).  
*Talent Unlimited High School PTA is a support organization for the school community. The PTA of Talent Unlimited High School is a 501(c)(3) not-for-profit organization and your contribution is tax-deductible to the extent allowed by law. Our tax identification number is 47-4758488.*